

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

ATTN: Michael Dettorre
Shorr, Johnson & Magnus/ NON NCC
100 N. 20th St.
Ste. 201
Philadelphia, PA 19103

*P Shapiro for Attorney General

Philadelphia, PA
Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 04/16

Invoice ID: 1123636
Campaign ID:

Invoice Date: 04-28-2016
Estimate ID:

Contract ID: 798857
P.O Number: non

Client ID: 42829
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission

\$5,305.00
(\$795.75)

Net Advertising Fee **\$4,509.25**

Sub Total **\$4,509.25**

Total This Invoice **\$4,509.25**

4.12 - 4.17 PHI 1898
1898

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Affidavit of Performance

Client Name: *P Shapiro for Attorney General
 Remarks: 4.12 - 4.17 PHI 1898
 Bill Cycle: 04/16
 Rep. Firm: VNS

Contract ID: 798857
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/12/16	Tuesday	CNN-E	1898-LEHIGH VAL/E	New Day	6:46am	JSTV1612H	00:00:30	Charged	45.00	*
04/12/16	Tuesday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	7:20am	JSTV1612H	00:00:30	Charged	31.00	*
04/12/16	Tuesday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	7:50am	JSTV1612H	00:00:30	Charged	31.00	*
04/12/16	Tuesday	MNBC-E	1898-LEHIGH VAL/E	Hardball Matthews	7:40pm	JSTV1612H	00:00:30	Charged	69.00	*
04/12/16	Tuesday	LIF-E	1898-LEHIGH VAL/E	Dance Moms	7:52pm	JSTV1612H	00:00:30	Charged	80.00	*
04/12/16	Tuesday	FOOD-E	1898-LEHIGH VAL/E	Chopped	9:23pm	JSTV1612H	00:00:30	Charged	102.00	*
04/12/16	Tuesday	ENT-E	1898-LEHIGH VAL/E	Total Divas	9:46pm	JSTV1612H	00:00:30	Charged	80.00	*
04/12/16	Tuesday	HALL-E	1898-LEHIGH VAL/E	The Middle	10:44pm	JSTV1612H	00:00:30	Charged	55.00	*
04/12/16	Tuesday	DISC-E	1898-LEHIGH VAL/E	Deadliest Catch	11:19pm	JSTV1612H	00:00:30	Charged	102.00	*
04/12/16	Tuesday	ENT-E	1898-LEHIGH VAL/E	E! News	11:19pm	JSTV1612H	00:00:30	Charged	80.00	*
04/12/16	Tuesday	TLC-E	1898-LEHIGH VAL/E	Jill & Jessa: Counting	11:40pm	JSTV1612H	00:00:30	Charged	80.00	*
04/12/16	Tuesday	FOOD-E	1898-LEHIGH VAL/E	Chopped	11:53pm	JSTV1612H	00:00:30	Charged	102.00	*
04/13/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:54am	JSTV1612H	00:00:30	Charged	45.00	*
04/13/16	Wednesday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	6:23am	JSTV1612H	00:00:30	Charged	31.00	*
04/13/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	New Day	6:30am	JSTV1612H	00:00:30	Charged	45.00	*
04/13/16	Wednesday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	6:38am	JSTV1612H	00:00:30	Charged	31.00	*
04/13/16	Wednesday	HALL-E	1898-LEHIGH VAL/E	Last Man Standing	7:20pm	JSTV1612H	00:00:30	Charged	55.00	*
04/13/16	Wednesday	MNBC-E	1898-LEHIGH VAL/E	Hardball Matthews	7:56pm	JSTV1612H	00:00:30	Charged	69.00	*
04/13/16	Wednesday	TNT-E	1898-LEHIGH VAL/E	Castle	9:41pm	JSTV1612H	00:00:30	Charged	102.00	*
04/13/16	Wednesday	USA-E	1898-LEHIGH VAL/E	Hunters	11:05pm	JSTV1612H	00:00:30	Charged	110.00	*
04/13/16	Wednesday	FOOD-E	1898-LEHIGH VAL/E	Mystery Diners	11:17pm	JSTV1612H	00:00:30	Charged	102.00	*
04/13/16	Wednesday	AEN-E	1898-LEHIGH VAL/E	Wahlburgers	11:17pm	JSTV1612H	00:00:30	Charged	102.00	*
04/13/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	Anderson Cooper 360	11:41pm	JSTV1612H	00:00:30	Charged	100.00	*
04/14/16	Thursday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:43am	JSTV1612H	00:00:30	Charged	45.00	*
04/14/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	6:26am	JSTV1612H	00:00:30	Charged	31.00	*
04/14/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	8:19am	JSTV1612H	00:00:30	Charged	31.00	*
04/14/16	Thursday	CNN-E	1898-LEHIGH VAL/E	Situation Room	6:25pm	JSTV1612H	00:00:30	Charged	36.00	*
04/14/16	Thursday	HALL-E	1898-LEHIGH VAL/E	Last Man Standing	7:49pm	JSTV1612H	00:00:30	Charged	55.00	*
04/14/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	The Rachel Maddow Show	9:29pm	JSTV1612H	00:00:30	Charged	69.00	*
04/14/16	Thursday	DISC-E	1898-LEHIGH VAL/E	Naked and Afraid Pop-Up	10:38pm	JSTV1612H	00:00:30	Charged	102.00	*
04/15/16	Friday	CNN-E	1898-LEHIGH VAL/E	New Day	6:31am	JSTV1612H	00:00:30	Charged	45.00	*
04/15/16	Friday	CNN-E	1898-LEHIGH VAL/E	New Day	6:52am	JSTV1612H	00:00:30	Charged	45.00	*
04/15/16	Friday	CNN-E	1898-LEHIGH VAL/E	Jake Tapper	4:48pm	JSTV1612H	00:00:30	Charged	36.00	*
04/15/16	Friday	CNN-E	1898-LEHIGH VAL/E	Jake Tapper	4:55pm	JSTV1612H	00:00:30	Charged	36.00	*
04/15/16	Friday	TBSC-E	1898-LEHIGH VAL/E	Seinfeld	7:14pm	JSTV1612H	00:00:30	Charged	102.00	*
04/15/16	Friday	MNBC-E	1898-LEHIGH VAL/E	Hardball Matthews	7:18pm	JSTV1612H	00:00:30	Charged	69.00	*
04/15/16	Friday	USA-E	1898-LEHIGH VAL/E	Law & Order: SVU	7:28pm	JSTV1612H	00:00:30	Charged	110.00	*
04/15/16	Friday	ENT-E	1898-LEHIGH VAL/E	Wild Things	8:15pm	JSTV1612H	00:00:30	Charged	80.00	*
04/15/16	Friday	AEN-E	1898-LEHIGH VAL/E	60 Days In	9:44pm	JSTV1612H	00:00:30	Charged	102.00	*
04/15/16	Friday	MNBC-E	1898-LEHIGH VAL/E	The Rachel Maddow Show	9:48pm	JSTV1612H	00:00:30	Charged	69.00	*
04/15/16	Friday	TNT-E	1898-LEHIGH VAL/E	TNT Movies	11:44pm	JSTV1612H	00:00:30	Charged	102.00	*
04/15/16	Friday	CNN-E	1898-LEHIGH VAL/E	Democratic Debate	11:57pm	JSTV1612H	00:00:30	Charged	100.00	*
04/16/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	The Rachel Maddow Show	6:33am	JSTV1612H	00:00:30	Charged	31.00	*
04/16/16	Saturday	CNN-E	1898-LEHIGH VAL/E	New Day Saturday	7:23am	JSTV1612H	00:00:30	Charged	45.00	*
04/16/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	7:53am	JSTV1612H	00:00:30	Charged	31.00	*
04/16/16	Saturday	CNN-E	1898-LEHIGH VAL/E	New Day Saturday	7:58am	JSTV1612H	00:00:30	Charged	45.00	*
04/16/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	4:12pm	JSTV1612H	00:00:30	Charged	25.00	*
04/16/16	Saturday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	4:39pm	JSTV1612H	00:00:30	Charged	36.00	*
04/16/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	5:11pm	JSTV1612H	00:00:30	Charged	25.00	*
04/16/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	5:51pm	JSTV1612H	00:00:30	Charged	25.00	*
04/16/16	Saturday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	5:57pm	JSTV1612H	00:00:30	Charged	36.00	*
04/16/16	Saturday	TLC-E	1898-LEHIGH VAL/E	48 Hours	7:38pm	JSTV1612H	00:00:30	Charged	80.00	*
04/16/16	Saturday	AMC-E	1898-LEHIGH VAL/E	Back to the Future II	7:47pm	JSTV1612H	00:00:30	Charged	55.00	*
04/16/16	Saturday	LIF-E	1898-LEHIGH VAL/E	Dying to Be Loved	8:22pm	JSTV1612H	00:00:30	Charged	80.00	*
04/16/16	Saturday	HGTV-E	1898-LEHIGH VAL/E	Property Brothers	8:43pm	JSTV1612H	00:00:30	Charged	102.00	*
04/16/16	Saturday	DISC-E	1898-LEHIGH VAL/E	Deadliest Catch	9:16pm	JSTV1612H	00:00:30	Charged	102.00	*
04/16/16	Saturday	CNN-E	1898-LEHIGH VAL/E	The Eighties	9:28pm	JSTV1612H	00:00:30	Charged	100.00	*
04/17/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Lockup/Your Business	7:21am	JSTV1612H	00:00:30	Charged	31.00	*
04/17/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Lockup/Your Business	7:29am	JSTV1612H	00:00:30	Charged	31.00	*
04/17/16	Sunday	CNN-E	1898-LEHIGH VAL/E	New Day Sunday	7:40am	JSTV1612H	00:00:30	Charged	45.00	*
04/17/16	Sunday	CNN-E	1898-LEHIGH VAL/E	Inside Politics	8:51am	JSTV1612H	00:00:30	Charged	45.00	*
04/17/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Kasich Town Hall	4:37pm	JSTV1612H	00:00:30	Charged	25.00	*
04/17/16	Sunday	AEN-E	1898-LEHIGH VAL/E	Intervention	7:10pm	JSTV1612H	00:00:30	Charged	102.00	*
04/17/16	Sunday	BRVO-E	1898-LEHIGH VAL/E	Real Housewives Potomac	7:13pm	JSTV1612H	00:00:30	Charged	102.00	*
04/17/16	Sunday	TBSC-E	1898-LEHIGH VAL/E	The Big Bang Theory	7:13pm	JSTV1612H	00:00:30	Charged	102.00	*

04/17/16	Sunday	TLC-E	1898-LEHIGH VAL/E Long Lost Family	7:34pm	JSTV1612H	00:00:30	Charged	80.00	*
04/17/16	Sunday	BRVO-E	1898-LEHIGH VAL/E Real Housewives Potomac	7:37pm	JSTV1612H	00:00:30	Charged	102.00	*
04/17/16	Sunday	HGTV-E	1898-LEHIGH VAL/E House Hunters	7:46pm	JSTV1612H	00:00:30	Charged	102.00	*
04/17/16	Sunday	LIF-E	1898-LEHIGH VAL/E A Date to Die For	7:48pm	JSTV1612H	00:00:30	Charged	80.00	*
04/17/16	Sunday	HGTV-E	1898-LEHIGH VAL/E Lakefront Bargain	8:19pm	JSTV1612H	00:00:30	Charged	102.00	*
04/17/16	Sunday	BRVO-E	1898-LEHIGH VAL/E Real Housewives Potomac	8:37pm	JSTV1612H	00:00:30	Charged	102.00	*
04/17/16	Sunday	AMC-E	1898-LEHIGH VAL/E Fear the Walking Dead	9:12pm	JSTV1612H	00:00:30	Charged	55.00	*
04/17/16	Sunday	USA-E	1898-LEHIGH VAL/E Modern Family	9:17pm	JSTV1612H	00:00:30	Charged	110.00	*
04/17/16	Sunday	TBSC-E	1898-LEHIGH VAL/E The Big Bang Theory	9:44pm	JSTV1612H	00:00:30	Charged	102.00	*
04/17/16	Sunday	CNN-E	1898-LEHIGH VAL/E Bourdain Parts Unknown	9:47pm	JSTV1612H	00:00:30	Charged	100.00	*
04/17/16	Sunday	AMC-E	1898-LEHIGH VAL/E Fear the Walking Dead	10:45pm	JSTV1612H	00:00:30	Charged	55.00	*
04/17/16	Sunday	CNN-E	1898-LEHIGH VAL/E Bourdain Parts	11:34pm	JSTV1612H	00:00:30	Charged	100.00	*

Grand Total 5,305.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 798857